Bicycle Friendly Business Workshop
Bill Nesper, League of American Bicyclists
Wednesday, April 20, 2011
Owyhee Plaza Hotel
Regency Room

Agenda

8:15 a.m. – Doors Open – Arrive and Mingle
8:30 a.m. – Welcome, Introduction, and Purpose
8:45 a.m. – Bicycle Friendly Business Program Overview
9:20 a.m. – Issue Identification & Goal Setting

During this segment, participants will be given the scorecard that is used by the League of American Bicyclists when evaluating eligibility of any business that applies for recognition. The scorecard can also be used for internal review; an opportunity to evaluate the current state of affairs at your business, and a chance to think ahead. What have we got now? What can we do to move forward?

9:45 a.m. – Break
10:00 a.m. – Site Visit

After a short break we will walk across Grove Street, to the offices of CTA Architects. This will be an opportunity to see their firms’ approach to bicycle friendliness, and for CTA Architects to have an “external review.”

11:15 a.m. – Action Planning

During this segment we will collect thoughts and inspirations gained during earlier discussions and the site visit. What measures will help your business move to the next bike-friendly level?

11:45 a.m. – Next Steps and Wrap-Up